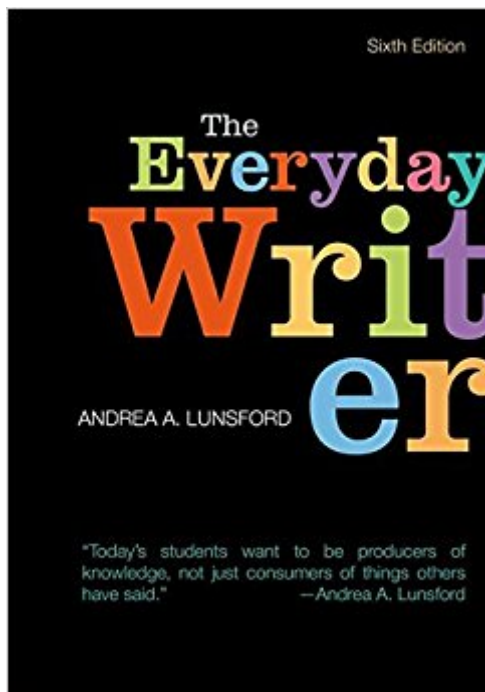


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The Everyday Writer



Synopsis

Contexts for writing keep changing, and Andrea Lunsford knows that every writer needs to engage with audiences and communicate ideas every day. *The Everyday Writer* shows novice writers how to navigate rhetorical situations and make effective choices everywhere they write. The illustrations, by Eisner Award nominee GB Tran, offer a high-interest approach to writing processes and encourage students to open and use their handbook. And Andrea's friendly voice is always front and center, ready to answer any question. With new and expanded coverage of presentations and multimodal projects, integrated advice for writers from all language and educational backgrounds, and help learning the moves that make expert writers credible, *The Everyday Writer* is the encouraging guide students need to take their writing to the next level.

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Customer Reviews

Andrea Lunsford, Louise Hewlett Nixon Professor of English emerita and former Director of the Program in Writing and Rhetoric at Stanford University, joined the Stanford faculty in 2000. Prior to this appointment, Lunsford was Distinguished Professor of English at The Ohio State University (1986-2000). She has also been Associate Professor and Director of Writing at the University of British Columbia (1977-86). Currently a member of the faculty of the Bread Loaf School of English, Professor Lunsford earned her B.A. and M.A. degrees from the University of Florida and completed her Ph.D. in English at The Ohio State University (1977). Professor Lunsford's scholarly interests include contemporary rhetorical theory, women and the history of rhetoric, collaboration and

collaborative writing, current cultures of writing, intellectual property and composing, style, and technologies of writing. She has written or coauthored many books, including "Essays on Classical Rhetoric and Modern Discourse"

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